

Health Intelligence Solution Supports New Member Onboarding

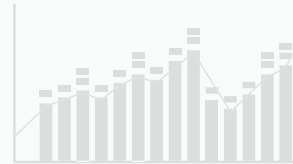
Finity First Impressions is an empowering, interactive new member onboarding journey that satisfies regulatory requirements and motivates members to complete a health risk assessment and PCP visit within 90 days of enrollment. It connects members to resources, support, and care from day one and rewards their healthy choices, which boosts quality metrics and retention.

Finity's proven results increase retention and improve compliance

 **29%** reduction in plan disenrollment

 **20%** increase in PCP visit compliance

 **30%** increase in HRA completion



First Impressions includes the First Impressions microsite, multimedia new member engagement, incentives, and comprehensive reporting that benefits the entire health care chain.

Members:

- ✓ Provides health plan benefit information in one place using a fun, easy format
- ✓ Rewards members for taking the right first steps with your plan
- ✓ Helps members prioritize their care needs and engages them in their health

Health Plans:

- ✓ Robust reporting and data collection facilitates stratification of quality measures by race, ethnicity, and primary language to help improve equity outcomes
- ✓ Significantly reduces new member onboarding administrative costs
- ✓ Connects members to the resources and quality initiatives that best support plan goals
- ✓ Provides a turn-key solution to new member onboarding regulatory requirements
- ✓ Reduces disenrollment by connecting members to care and building loyalty

Providers:

- ✓ Supports providers' value-based incentive contracts by engaging with members early
- ✓ Provides access to updated member health data through current health risk assessments

Make your members' first impression a lasting one.

Let's talk!

Call: 800-509-1346

Email: finitysales@finity.com

Schedule a demo: www.finity.com